

Fundraising Ideas...

There are so many ways you can get involved with the Good Friday Appeal and support patients at The Royal Children's Hospital.

HERE ARE JUST A FEW TO GET YOU STARTED:



FUN FOOD FUNDRAISERS

- Cake Stall
- Sausage sizzle
- High tea
- Easter egg hunt
- Pie Night
- Lemonade stand



HOLD A SPORT CHALLENGE

Go solo or join with friends in a physical challenge to raise funds. Maybe it's 20,000 steps or 5ks a day or a push up challenge, choose your favourite and go for it. Or you could step it up and hold a sport event such as barefoot bowls, a golf day or mini tennis tournament.



A NIGHT AT THE MOVIES

A movie night can be organised by anyone. Just get your friends, family, community, workplace or anyone together to watch a movie. Book with a cinema and they can help you with packages.

MARKET STALL


Secure a place at a market and sell cakes, crafts, plants, second hand books or toys.



TRIVIA NIGHT

Trivia nights are a fun way to get people involved and have fun fundraising. There are plenty of resources online to help with questions or even run the event entirely online.

 YOU CAN ALSO HOST A COLLECTION CONTAINER IN YOUR BUSINESS AND COLLECT FUNDS ALL YEAR ROUND.

Please visit our website for more information. 

Fundraising Ideas...

Hold a tried and tested activity, or put your own sparkle on it and try something truly unique.



HOP INTO EASTER FUNDRAISING

Why not try an Easter-inspired fundraiser, here are a few ideas you could hop onboard with:

- An easter basket auction (try themed baskets such as chocolate, fruit, night at the movies, tea/coffee treats)
- Hold an Easter breakfast / brunch or lunch
- Bunny ear decorating competition
- Easter crafternoon
- Egg decorating for all ages
- Hot cross bun drive



COLLECT AND RECYCLE CANS AND BOTTLES

With Victoria's Container Deposit Scheme (CDS Vic)

The scheme gives Victorians a 10-cent refund for every eligible can, carton and bottle they return with the option to donate the money to the Good Friday Appeal.

MORE IDEAS....

- Car boot sale
- Wine tasting evening
- Garage sale
- Auction off art, car parts, clothes ...anything!
- Raffle
- Social club donations
- Find something you love and make a challenge out of it
- Host a virtual game day/night - livestream a tournament
- Do a 24 hour challenge
- Gift wrapping service
- Christmas lights display



CONTACT US IF YOU WANT TO DISCUSS YOUR IDEA

Fundraising Support



Create your own fundraising page and customise it with your photo and personal story.

Then share your page, through social media and email, and let the event page do the rest.

ONLINE RESOURCES

The Good Friday Appeal fundraising website has a range of free fundraising materials to help you promote your fundraiser. These include:

- Good Friday Appeal Supporter Logos
- Posters to add your logo/event
- Donation jar labels
- Raffle posters
- Bunting
- Social media tiles and frames



[Click here to visit resources page](#)



GET SOCIAL

Share your story on your social media channels and post photos and videos to gain interest from your network. Remember to provide details on how to donate. Don't forget to follow the Good Friday Appeal on social media and tag us **#goodfridayappeal** and **#giveforthekids** when promoting your event.



@goodfriappeal



@goodfridayappeal



@goodfridayappeal

FUNDRAISING CHECKLIST

- Decide on an idea, date, time, location and the fundraising element
- Register your fundraising idea online with us
- Check you have any permits you may need
- Seek supporters or sponsorship
- Draw up a budget to help keep track of costs
- Rally a team to help you
- Promote your event
- Update your Fundraising page online
- Hold your event and enjoy the day
- Share your story with us

Try to keep your expenses less than 20% of your profits